

Yale's Women's Leadership Initiative *welcomes you to the*



February 23, 2020 | The Omni Hotel | New Haven, CT

# WOMEN'S EMPOWERMENT LEADERSHIP CONFERENCE

**T**hank you for joining us for Yale University's Women's Leadership Initiative's 12th Annual Women's Empowerment Leadership Conference. We hope you've arrived to the conversation open to thinking about what it means to be a young woman and leader today. Our 60 speakers and moderators showcase many facets of outstanding leadership, from organizing and inspiring to embracing one's unique skills and passions.

Yale University's Women's Leadership Initiative (WLI) was founded in 2006 by five undergraduate women who endeavored to create an organization that prioritizes mentorship and support for women leaders. Our cornerstone event, the Women's Empowerment Leadership Conference, has expanded since 2006 to attract over 400 attendees, as well as a spectrum of speakers hailing from every discipline, ranging from finance to entertainment to academia.

We hope today's distinguished speakers shed light on questions you've had about both the status quo and the potential for progress. Most importantly, with speakers, colleagues, and even strangers, we encourage you to expand the dialogue on women's leadership.



## SCHEDULE

9:00 — 9:45 AM	Sign-in + LinkedIn photos
9:45 — 10:00 AM	Opening Address
10:00 — 10:50 AM	Morning Keynote <i>Susan Salgado</i>
11:00 — 11:50 AM	FIRST SESSION <i>STEM   Activism   Finance</i>
12:00 — 12:50 PM	SECOND SESSION <i>Media   Government   Academia</i>
1:00 — 1:20 PM	Lunch
1:20 — 2:10 PM	Afternoon Keynote <i>Patti Solis Doyle</i>
2:20 — 3:10 PM	THIRD SESSION <i>Medicine   Law   Entrepreneurship</i>
3:20 — 3:40 PM	Closing Address <i>Amy Jin</i>
3:40 — 4:00 PM	Networking Session

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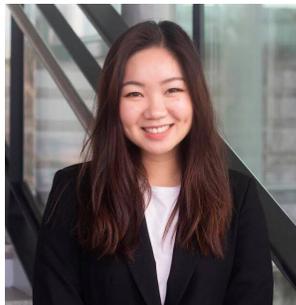
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Conference Co-Directors  
**OASIS ZHEN & ANGELA LIN**



**OASIS** is a junior in Ezra Stiles double majoring in Ethics, Politics & Economics and Global Affairs. She hails from Qingdao, China, and now calls New Jersey home. She currently serves as the Co-President and was the Culture & Education Chair for the Yale US-China Forum, the VP for the Chinese Undergraduate Students @ Yale, a Transfer Counselor, and

a member of Kappa Kappa Gamma. She also loves spending time in art studios, scuba diving, and traveling!



**ANGELA** is a senior in Branford College pursuing a BS Intensive in Chemistry. She plans to attend graduate school after college and is excited about harnessing the power of organic synthesis and catalysis for pharmaceutical and material applications. A native New Yorker, she is passionate about increasing education accessibility and diversity by empowering others through

mentorship platforms and volunteering. Angela is the president of Women in Chemistry at Yale, conducts research in the Miller Lab, and dances with Shaka.

**CONFERENCE COMMITTEE**

STEM



**ADHYA SHARMA** is a first-year in Trumbull College from New Delhi, India. She is a prospective Computer Science and Math double major. Her other interests include promoting environmental sustainability, and she has both led community service projects and conducted scientific research in the field. In addition to being the STEM panel co-chair for the WLI conference, she is a part of Rangeela, Yale's first and only Bollywood fusion dance team. She is also a member of Float, a Computer Science interest community. Additionally, she works for the Student Technology Collaborative.

STEM



**CARLI ROUSH** is a sophomore in Timothy Dwight college studying Ecology and Evolutionary Biology. She is from Richmond, Kentucky. When not studying, she enjoys knitting, working in the Timothy Dwight butterfly, conducting research in the Turner lab, and serving as the mentoring director for New Haven REACH. In the future, she plans to pursue a career in scientific research, with a focus on evolutionary tradeoffs between bacteriophage resistance and antibiotic resistance in bacteria.

Government



**EMMA WALLNER** is a first-year in Pierson College from Baltimore, Maryland. She is a prospective EP&E major with interests in elections strategy and campaign finance. Outside of WLI, Emma is a Yale College Democrats elections fellow, a representative on the First-Year College Council and the Yale College Council, and a Camp Kesem teen leadership counselor. In her free time, she enjoys doing the *New York Times* crossword, watching Ravens football, and checking out local New Haven restaurants with friends.

Law



**ALEXANDRA GALLOWAY** is a first-year in Davenport College from Fort Worth, Texas. She is currently undecided, but is interested in perhaps studying East Asian Studies or Global Affairs. She is passionate about exploring the world around her and learning new languages. Outside of WLI, she enjoys writing, designing pages for the Yale Globalist, and planning events for her peers in the Davenport College Council.

Media & Activism



**SARAH LAUFENBERG** is a first-year in Branford College and a prospective Urban Studies and Political Science double major. Born and raised in Southern California, she now lives in Mentor, Ohio, and enjoys spending time by Lake Erie. She is passionate about public policy and civil service. She is a part of Yale's Undergraduate Organizations Funding Committee, researches within the Economic Policy Center of the Roosevelt Institute, participates in the Every Vote Counts student group, works on the Partnership for Strong Communities Project through the Yale Undergraduate Legal Aid Association, and chairs for Yale Model Congress.

Medicine/Healthcare



**PARIS LEE** is a graduate student from Bristol, England, studying Developmental Neuroscience and is excited to be a part of this year's WLI conference team. Outside of WLI, Paris is on the fundraising committee for TEDxYale, a member of Women in Science at Yale, and conducts research in the Smith Lab. In the future, she hopes to pursue a career in research around typical and atypical neurological development.

Government



**JULIA BIALEK** is a first-year student in Morse College from Chappaqua, New York. She is a prospective Political Science major interested in studying American government and constitutional law. In addition to her work on the government panel for the WLI conference, Julia is a Staff Reporter for the *Yale Daily News*, represents Morse College on the First-Year Class Council, and serves as the Civic Education Coordinator in Every Vote Counts. In her free time, Julia enjoys exploring New Haven with friends, listening to podcasts, and attending speaker events on campus.

Entrepreneurship & Activism



**ANNA ZHANG** is a first-year in Davenport College from Chappaqua, New York, who is exploring the intersection of art and technology in her studies at Yale. As a photographer, she has been published in magazines like *Glamour* and *Porter* and has created digital content for brands like Dunkin' Donuts and Fujifilm. She also founded *Pulse Spikes*, a magazine made by youth for youth focusing on entertainment, entrepreneurship, and activism, and launched a mobile game application called Brightlove in collaboration with Google Play. Beyond her work on the entrepreneurship and activism panels for the WLI conference, on campus, she is also a part of the Yale Entrepreneurial Society and is a photographer for Yale's social media accounts.

Academia & Operations



**KAT CORFMAN** is a junior in Silliman College pursuing a BA in English with a concentration in Creative Writing. She is Editor in Chief of the *Yale Herald*, an Editorial Assistant at Yale University Art Gallery Publications, a member of the Y Pop-Up business team, and a resume and essay specialist for IvyBridge International Education. She will be touring Connecticut colleges this semester to give poetry readings as a finalist of the CT Poetry Circuit. Hailing from Florence, Alabama, Kat mastered Microsoft Word by the age of nine. If she's not writing, designing the WLI conference program, or worrying about her plants, she's probably listening to Hiatus Kaiyote.

Finance



**LINDA TUN** is a junior in Grace Hopper College. She is from New York City and is pursuing a BS in MCDB. Outside of WLI, she mentors the STARS students at Yale and is passionate about entrepreneurship and wellness.

Operations



**KATIE TAYLOR** is a first-year in Branford College from Somers, New York. Although she has not yet declared a major, she hopes to study a combination of history and english while taking plenty of interesting math and science electives. In addition to her work on the logistics committee for the WLI conference, Katie writes for the *Yale Daily News*, sings in the Battell Chapel Choir, participates with the Yale College Democrats, and enjoys attending a variety of speaker events.

Operations



**LEXIE GARDNER** is a first-year in Morse College and is a prospective Environmental Engineering major. She is from Telluride, Colorado, and loves all things outdoors. In addition to WLI, she is part of the Club Hockey Team and likes to participate in philanthropy events on campus. In her free time, Lexie enjoys reading, exploring New Haven's various coffee shops, and watching hockey games.

Operations



**NORA DRAPER** is a first-year in Pierson College from Middlebury, Vermont. She is interested in Math and Gender Studies. In addition to WLI, Nora teaches science at local elementary schools with DEMOS and is a member of the Yale chapter of Circle of Women. In her free time, Nora enjoys thrift shopping, hiking with her corgi, and eating a variety of cheeses.

## WLI BOARD

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Meet our *Keynote Speaker*

# SUSAN REILLY SALGADO



**S**usan Reilly Salgado is a consultant, speaker, and thought leader whose expertise lies at the intersection of organizational culture and customer experience. Susan leverages over 20 years of academic and professional experience to help clients build remarkable teams who can deliver remarkable customer experiences.

Susan's work in this field began in the mid-1990s, when she was a regular guest of Danny Meyer's acclaimed restaurants in the Union Square Hospitality Group (USHG). Susan was inspired by the consistently exceptional customer experiences she had across Danny's many businesses, and set out to understand the secret of his success by studying the USHG restaurants for her doctoral dissertation. The result of her analysis was a model that explained the impact of effective leadership on organizational culture.

Upon completing her dissertation in 2003, Susan was invited to join USHG as its first-ever Director of Culture and Learning. In this role, she created and implemented the company's leadership training programs, which were

a fundamental component of the company's success in growing its culture throughout significant growth, including the creation and scaling of the Shake Shack brand. In 2010, she partnered with Danny Meyer to open a consultancy, Hospitality Quotient, and in 2017 founded her own firm to provide consulting and training services.

Susan's consulting work and speaking engagements have allowed her to work with companies across more than 20 different industries, such as Delta Airlines, Hyatt Hotels, Goldman Sachs, Barron's Top Advisory Teams Summit, Merrill Lynch, Chick-Fil-A, Edward Jones, and Coca-Cola. In addition to her PhD from NYU-Stern School of Business, Susan holds a BS and an MBA from Lehigh University and has been an invited speaker at numerous universities. Susan has been a contributor for *Inc. Magazine*, has recorded a TEDx talk, co-founded the NYC chapter of Conscious Capitalism, and was named one of *Fast Company's* 100 Most Creative People in Business.

Susan lives in NYC with her husband and daughter.

# PATTI SOLIS DOYLE



**P**atti Solis Doyle is a Partner at the Brunswick Group, a global strategic advisory firm focused on critical issues. Brunswick advises on critical issues at the center of business, politics and society and helps their clients—the leaders of large, complex organizations—understand and navigate these interconnected worlds.

Patti is also a CNN Political Commentator and a nationally recognized political organizer and campaign strategist. She speaks regularly on the rise of women and minorities in politics, presidential campaigns, and issues affecting Hispanic Americans.

Solis Doyle also co-founded The Vendor Assistance Program, LLC (VAP), a Chicago-based financial services firm. VAP helps state governments finance and accelerate payments to their vendors, so those vendors can fund their operations, manage their cash flow, recognize revenue earlier, expand their businesses, and create more local jobs.

Solis Doyle's work with VAP, governors and other state officials follows more than 20 years in politics, presidential campaigns and public service. She began her career working on Richard

Daley's campaign for Mayor of Chicago and later worked at Chicago City Hall. In 1991, she was among the first to join then Governor Bill Clinton's presidential campaign. She served as a senior advisor to Hillary Clinton throughout that campaign and two terms in the White House. In 2000, Solis Doyle served as Chief of Staff to the First Lady's first Senate campaign. She later managed Senator Clinton's political operations, PAC and 2006 re-election campaign. As Campaign Manager of Clinton's presidential bid (from January 2007 through February 2008), Solis Doyle was the first Hispanic woman to lead a presidential campaign.

During the 2008 general election, Solis Doyle joined the Obama for America campaign as Chief of Staff for Vice Presidential operations. In this role, Solis Doyle built a national team of policy, communications, political and field operatives in advance of the nominee's selection. She later managed day-to-day operations for Vice Presidential nominee Joe Biden. During the 2012 presidential election, Solis Doyle served as an advisor to the Obama-Biden campaign.

In addition to her work with Solis Strategies, Solis Doyle works with Hispanic service organizations and student organizations across the *US Hispanic Magazine* has honored Solis Doyle with the Latinas of Excellence Award for her accomplishments in the area of government, politics, and civil leadership. She also received the Siempre Inspiran award from *Siempre Mujer* magazine, honoring remarkable Latinas whose achievements and contributions to their communities are helping shape the future of Hispanic women in this country. *Hispanic Business Magazine* named her one of America's 100 Most Influential Hispanics.

Solis Doyle received her Bachelor of Arts degree in Communication from Northwestern University. She currently resides in Washington, DC, with her husband and two children.



**LAURA PENCE** is a Professor of Chemistry at the University of Hartford with expertise in environmental chemistry, inorganic chemistry, and chemical education. In 2012–2013, Dr. Pence spent a year as an American Chemical Society (ACS)/American Association for the Advancement of Science (AAAS) Congressional Science Policy Fellow in the office of Sen. Michael Bennet (D-CO), where her policy portfolio featured natural resources, energy, and environmental issues, with a particular emphasis in the areas of water and forestry. She served on the ACS Board of Directors from 2017–2019 and continues to be an acknowledged expert on the nexus of science and public policy for that organization. Dr. Pence is an outstanding educator, winning the University of Hartford’s Roy E. Larsen award for Excellence in Teaching in 2006 and twice ranking among the top 25 professors nationally on RateMyProfessor.com in 2014 and 2017. Prof. Pence received her BS in chemistry from Lebanon Valley College and her PhD from Michigan State University. Subsequently, she was a National Institutes of Health Fellow at Massachusetts Institute of Technology. She was named a Fellow of the American Chemical Society in 2011 for her programming and leadership on environmental and sustainability issues.



**DAWN HOCEVAR** is President & CEO at BioCT. She is committed to growing the bio industry, as well as tech and med device, in Connecticut by building collaboration throughout the state including government, academia, and industry. She was the 2017 President and Board Chair of Women In Bio, and during her six-year involvement, held various roles with Women In Bio, including fundraising, national program chair, and helped establish Women In Bio’s Boardroom Ready program. Prior to BioCT, she was Vice President of Business Development with BioSurplus where she worked closely with BIO and affiliates across the country helping to grow vendor programs and membership. During her tenure with BioSurplus, she seeded and built business platforms in San Francisco as well as Boston and the New England area. She excels in building relationships, and her vast network adds tremendous value to her work with BioCT. During her 20 years with Fisher Scientific, she gained experience in distribution, sales, management and marketing. She obtained her BS in Microbiology and Chemistry from San Jose State University and worked at Stanford University for six years prior to joining Fisher Scientific.



**SARBANI BASU** is a Professor in the Department of Astronomy at Yale University and its current Chair. Prof. Basu is an astrophysicist who studies the Sun and other stars using the technique of helioseismology and asteroseismology. She is a Fellow of the American Association for the Advancement of Science and is the Vice-Chair of the board of directors of the Association of Universities for Research in Astronomy. She is a Fellow of the the American Association for the Advancement of Science.



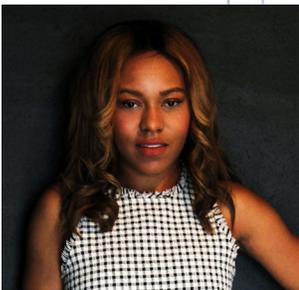
**AMY SAILOR** serves as the Advancement Program Manager for the Connecticut Science Center. In this role she stewards a 14-member Steering Committee of the Women in Science initiative, implements a suite of programs and events that bring attention to the accomplishments of women in the sciences, and introduces girls and young women to STEM fields of study and career paths. The signature work of the steering committee is selecting the finalists and honoree of the Petit Family Foundation Women in Science Leadership Award. This award recognizes a woman in STEM who is a leader in her field as measured, in part, by the breadth and depth of her STEM-related activity beyond the scope of her workplace. Amy also spearheads the Access Membership Initiative which has evolved to become a cornerstone of the Connecticut Science Center’s current strategy for diversity and inclusion, and as such, widens the avenue for increasing the workforce development pipeline by connecting access members to future career awareness and opportunity. Amy’s mission focused career as a Museum Educator spans two decades. In that time she has contributed her talents to exhibition development and curation, public programming, and teacher training at various cultural institutions including the Wadsworth Atheneum Museum of Art, the Connecticut Historical Society and the Humanities Department of Capital Community College. A professed “life long-learner,” Amy received her MSEd, with an emphasis on Museum Leadership, from Bank Street College of Education in New York City.



**CLAUDIA CHAN** is the founder of an award-winning social impact conference, S.H.E. Summit. Standing for She, He, and Equity for all, S.H.E. Summit has connected, educated, and activated rising talent for leadership transformation around diversity and inclusion partnering with private and public sector influencers since 2012. She is also the author of the bestselling business book *THIS IS HOW WE RISE: Reach Your Highest Potential, Empower Women, Lead Change in the World*. Her book was named as a “2018 must-read for any woman and for many men” by CNBC, listed top six on *800-CEO-Read* for October 2017 and featured in the *New York Times*. Finally, she is the creator of a leadership course and podcast called “How We Rise.” Based on her book, *THIS IS HOW WE RISE*, Claudia Chan empowers rising talent by shifting their mindset to a “me-for-we” mindset and unlocks their potential to activate inclusive leaders and change-makers to accelerate diversity, inclusion, and social impact in the workplace and world.



**MAUREEN CUNNINGHAM** has a background in community-based natural resource policy and management, having worked on grassroots watershed protection and biodiversity conservation projects at the local and state level in New York as well as in several countries abroad. She currently serves as Senior Director for Clean Water at Environmental Advocates of New York, where she is charged with monitoring state government, evaluating and proposing new legislation, and helping to champion policies and initiatives that position the state as a leader in ensuring clean, abundant, and affordable water for all New Yorkers. In 2019, she helped secure \$500 million in state funding for clean water projects, created new partnerships with dozens of local municipalities and grassroots groups, and successfully lobbied state government on new laws to protect New York’s freshwater resources. Maureen’s academic training includes a Master of Environmental Management from the Yale School of Forestry and Environmental Studies and a Bachelor of Arts in International Studies from The American University School of International Service.



**RACHEL CHANEL CLARKE** is an American entrepreneur and human rights activist. As an executive at Complex Entertainment, Rachel uses her position to help and motivate other women aspiring to have careers at the executive level. Navigating the business world has also shown her that there is a need to redefine the perception of women in the business sector; she speaks around the world promoting gender. Rachel began her commitment to human rights with the Center for American Progress and with President Obama’s initiative Organizing for Action. She is also the Senior Advisor for the Asociación Sol y Luna in the Sacred Valley of the Incas, Peru. Since, her philanthropic outreach has expanded; she established the Rachel Chanel Clarke (RCC) Globalization Program, which teaches students in developing nations entrepreneurship skills with a focus on sustainability, global consciousness and responsibility, and inclusion. The location of the program in December 2018 is in Port-Au-Prince, Haiti, enrolling the students of Bisou Bisou, Haiti. Rachel has positioned her executive career as a means to travel the world promoting peace and cultivating ways to connect local governments and multinational business authorities with under-served populations of children and young people, women, and those with disabilities.



**REBECCA COKLEY** is the founding Director of the Center for American Progress’s Disability Justice Initiative. From 2013–17, she served as the Executive Director of the National Council on Disability, an independent agency charged with advising Congress and the White House on issues of national disability public policy. Prior to leading NCD, Rebecca served four years in the Obama Administration at the Departments of Education, Health & Human Services, and a successful stint at the White House where she oversaw diversity and inclusion efforts. Rebecca started in advocacy at the Institute for Educational Leadership where she was responsible for youth development/leadership programming. Rebecca serves on the board of directors for Common Cause, Rockwood, and the ACLU of DC. She is the 2020 Richman Distinguished Fellow for Public Life for Brandeis University. In 2015 she was inducted into the inaugural class of the Susan M. Daniels Disability Mentoring Hall of Fame and was the recipient of the Frank Harkin Memorial Award by the National Council on Independent Living. Rebecca has a BA in Politics from the UC Santa Cruz, is the proud spouse of Patrick and mother of three, and is currently working on her first two books.



**AMY ZEHNDER** applies her experience in organizational psychology, executive coaching, and leadership development to help clients create lasting legacies and family continuity. She helps families make a positive impact with their wealth through proven exercises and techniques. Specifically, Amy works with families to articulate and follow their vision and values, communicate and work together more effectively, develop the next generation of leaders, and implement a system of family governance. She has worked with hundreds of business leaders, families and colleagues to help them achieve exceptional results by improving their leadership skills and enhancing their communication effectiveness. Amy is the co-author of *Coaching for Commitment* (Third Edition) and certified in a variety of development programs, ranging from family business governance and leadership to trust and communication. She is certified in a number of assessment tools, including Real Colors, Clifton StrengthsFinder, Extraordinary Leader, and Preparing Heirs. Amy earned a PhD in industrial and organizational psychology from Alliant International University. She is also a Professional Certified Coach (PCC) through ICF and holds a certificate in family business advising (CFBA) from the Family Firm Institute.



**THIEN LE** is a 14-year Morgan Stanley veteran focusing primarily on the wealth management needs of high-net worth individuals and families globally. She began her career as an analyst in Private Wealth Management and has worked abroad in Vietnam, Singapore, Hong Kong, and London. Thien has held leadership positions in Wealth Management Capital Markets Group and the National Sales team, which has equipped her with valuable experience and insight into her current position as a Financial Advisor helping clients to meet their financial goals. Thien holds a Bachelor of Arts in Economics from Haverford College and is a Certified Financial Divorce Analyst.



**HELEN IOANNIDIS** started at Chase Manhattan Bank as a part-time teller in 2000 while pursuing her Bachelor of Science in Accounting at Hunter College City University of New York. Although, her original career aspiration was to become a CPA she quickly took to banking and got promoted to a sales role in 2003. Helen loved the ability to educate and help the general public by advising them on the best banking relationships to meet their needs. She has held various branch and corporate roles in banking. Helen had the unique opportunity not only to help Wachovia bank with its NYC market expansion but to also work on a bank merger, system conversion, and policy writing for the post Dodd-Frank era for a small midsized regional bank, New York Commercial Bank. She returned to JP Morgan Chase in 2010 as a Manager Trainee and managed large and highly complex retail businesses. In 2015 Helen attended Yale SOM as an EMBA. She was mesmerized by the complexity of the new comprehensive analysis process enacted under Dodd Frank and moved into a role in finance prior to graduation in 2017 where she guided frequent communications and support on submitted reporting to federal regulators. In early 2019 Helen returned back home the Consumer Bank as a Senior Project Manager working with senior stakeholders in the organization to strategize, vet, prepare, and launch new initiatives for the field.



**DIANA WAGNER** is a Portfolio Manager and Investment Analyst for Capital World Investors, a division of the Capital Group Companies. Capital Group is a privately held investment management firm founded in 1931. The firm manages the American Funds mutual fund family and has \$1.9 trillion in assets under management. In addition to her role as a diversified Portfolio Manager, Diana also has analyst responsibility for the firm's investments in the US healthcare services industry. Diana joined Capital in 2000 after receiving her MBA from Columbia Business School. She also holds a BA in Art History from Yale. Prior to business school, Diana worked in investment banking at ING Barings in London and at SG Warburg in New York. Diana serves on the Board of the Yale Jackson Institute for Global Affairs and the Board of Planned Parenthood of NYC. She lives in NYC with her husband Don and their two children.



**EMILY CLINE** works in Leveraged Finance Capital Markets at Goldman Sachs. She focuses on the distribution of high yield bonds and leveraged loans for both sponsor and corporate issuers, primarily in the Healthcare and Consumer/Retail sectors. Previously, she worked on the Corporate Derivatives desk at Goldman, advising clients on macro risk management strategies pertaining to interest rates and FX. Emily majored in Physics and Economics at Yale, class of 2015.



**KAREN MILLER PENSIERO** is Managing Editor of the *Wall Street Journal*. She is responsible for all newsroom operations, training, budgets, and people and for ensuring the *Journal* has a world-class, talent-driven, and diverse newsroom. Ms. Pensiero is a more than 30-year veteran of the *Journal* and parent company Dow Jones and has held numerous roles in her career, most recently as Editor for Newsroom Standards for four years where she served as intendant of the *Journal's* elevated standards of reporting and editing. Prior to that, she held a variety of positions, including Director of Corporate Communications for Dow Jones; Managing Editor/International, overseeing the editing of the *Journal's* Asian and European editions and publishing partnerships; Editor of Money & Markets coverage for the *Wall Street Journal* Europe in Brussels; Director of Dow Jones Interactive Publishing International, responsible for the international expansion of electronic publishing businesses, including WSJ.com; and Manager of International Development for the Dow Jones International Group.



**CHRISTINE DEMPSEY** is a breaking news reporter for the *Hartford Courant*. Her career spans more than 30 years, and she has worked at four newspapers in two states, Connecticut and New York. She has won awards from the New England Newspapers & Press Association, the New England Associated Press News Executives Association, the New York Press Association, and the Connecticut Society of Professional Journalists. Her recognized work includes stories about domestic violence, narrative accounts of life-saving rescues, and profiles of homeless people. A graduate of Marist College, she is married and has two daughters. She lives in Tolland, Connecticut.



**DEE DEE DE BARTLO** is Founder of De Bartlo & Co, a book publicity and marketing firm. A 25-year veteran of the publishing industry, before starting her own company she co-founded February Partners, a publicity firm and small press. Prior to that she spent 13 years at HarperCollins where she was a Senior Publicity Director of William Morrow. In addition to launching *Freakonomics*, De Bartlo was Cokie Roberts' longtime book publicist. She has worked with many notable authors and top publishing houses. She is Co-President of Women's Media Group where she has served on the board for six years.



**CANDI S. CROSS** is the founder of You Talk I Write, a nonfiction ghostwriting agency based in Manhattan. Her unique combination of skills matches the needs of aspiring authors who have a tale to tell but no understanding of the publishing industry or flair for forming the right words. Candi's range of clients spans execs, entertainers, doctors, attorneys, and scientists around the globe. She has co-developed approximately 120 books published by traditional houses, corporate brands, and self-publishing outlets. Candi is committed to helping diverse individuals with contemporary stories to tell. She is a board member of Women's Media Group.



**SYDNEY STEIN** is the co-founder and CEO of Wimzē, a social-first creative agency working exclusively with wellness and mission-driven brands. With experience in the digital space spanning over eight years, Sydney has a holistic understanding of social media and how to use it to support overarching business objectives. Wimzē was founded on the core concept of mission-alignment: Good ideas come from good people that are inspired by positive impact. Wimzē is committed to using the power of advertising with integrity and the goal of making the world a better place. Some of the brands Wimzē has worked with include Indie Beauty Expo, Beauty Independent, World Science Festival, myWorth, Honest Marijuana, Pure Green, and more.



**ALEX BERGSTIEN**, State Senator, is the first woman ever and the first Democrat since 1930 to represent the 36th District of Connecticut (Greenwich, New Canaan, and Stamford). She is the Deputy Majority Leader, Chair of the Banking Committee, and Vice Chair of both the Judiciary and the Transportation Committees. Alex began her career as a corporate lawyer at the firm of Skadden Arps in New York. Then, she pivoted to public policy and spent 15 years advocating for Environmental Health and Gender Equality. As Chair of the non-profit Mount Sinai Children’s Environmental Health Center, she helped establish the world’s leading lab researching the impact of toxins on human health. In 2015 Alex founded The Parity Partnership, a non-profit that framed gender equality as an economic imperative. In 2014 Alex earned a Masters in Environmental Law & Policy at Yale University and was writing her PhD dissertation when she switched from academia to politics. With an unprecedented amount of volunteer support, Alex unseated a five-term Republican incumbent to win an “impossible” Senate seat. Her platform is nonpartisan, fiscally responsible, and socially progressive. Alex is actively changing the narrative about Connecticut by focusing on real facts and real solutions with a positive vision and plan of action. She believes if we want to see change, we need to be the change.



**ANDREA ALDRICH** is currently a faculty member in Political Science at Yale University where her research and teaching interests revolve around the study of gender, political parties, and representation. Her current research projects explore the relationship between internal political party dynamics, elections, and legislative representation. She has recently published work that examines the effectiveness of gender quotas in European elections and the influence gender quotas have on political careers. She is also a co-chair of the Political Parties Research Network for the Council of European Studies at Columbia University and has recently represented the United States as an election observer with the Organization of Economic and Security Co-operation in Europe. Before arriving at Yale, she was a Postdoctoral Research Fellow at the University of Houston and a visiting scholar at Texas A&M University and the University of Chicago. She received her PhD in 2015 from the University of Pittsburgh where she was a member of the Dietrich School of Arts and Science Graduate School Council, an Andrew Mellon Fellow, and a recipient of the Haas Fellowship from the European Union Studies Association. As a graduate student, she was also a Fulbright Scholar at the University of Zagreb in Croatia, and she continues to volunteer with the Fulbright program in the US.



**KRISHANTI VIGNARAJAH** Krish is the President and CEO of Lutheran Immigration and Refugee Services. She previously served in the Obama White House as Policy Director for First Lady Michelle Obama and at the State Department as Senior Advisor under Secretary of State Hillary Clinton and Secretary of State John Kerry. Krish is a graduate of Yale College, where she earned a Master’s degree in Political Science and a BS in Molecular, Cellular & Developmental Biology, graduating *magna cum laude* and Phi Beta Kappa. She was a Marshall Scholar at Oxford University, where she received an MPhil in International Relations before returning to Yale Law School, where she served on the Yale Law Journal. Krish recently finished serving as Policy Director for Michelle Obama and led the First Lady’s signature Let Girls Learn initiative. Previously, she served as Senior Advisor at the State Department under Secretary of State Hillary Clinton and Secretary of State John Kerry where she coordinated development and implementation of multiple programs including those concerning refugees and migration, engagement with religious communities, the legal dimensions of US foreign policy and regional issues relating to Africa and the Middle East. She worked closely with PRM, Consular Affairs, Health & Human Services and the Department of Defense.



**FRANCES ROSENBLUTH** is the Damon Wells Professor of Political Science at Yale University and a comparative political economist whose recent work focuses on Japan’s political economy; the political economy of gender; war and constitutions; and the politics of democratic accountability. Her most recent books include: *Women, Work, and Power* (with Torben Iversen, Yale University Press 2010), *Japan Transformed* (with Michael Thies, Princeton University Press), *Forged Through Fire: Military Conflict and the Democratic Bargain* (with John Ferejohn, Norton 2016); and *Responsible Parties: Saving Democracy from Itself* (with Ian Shapiro, Yale 2018). She graduated from the University of Virginia in 1980 with highest distinction, received her MIA from Columbia in 1983, and her PhD from Columbia in 1988. She is the recipient of fellowships from the Fulbright Commission, the Social Science Research Council, the Guggenheim Foundation, the Council on Foreign Relations, the Abe Foundation, and is a member of the American Academy of Arts and Sciences.



**PATTI SOLIS DOYLE** Partner at the Brunswick Group

Please see Patti Solis Doyle’s [full Keynote biography](#) on page 5.



**MARKEYSHA DAVIS** is an Assistant Professor of Literature and Africana Studies in Hillyer College at the University of Hartford. She also chairs the campus's Africana Studies program. A native of Detroit, Michigan, Dr. Davis completed her Bachelor's degree in Journalism and Africana Studies at Wayne State University (2007). She earned her Masters and Doctorate in Afro-American Studies at the University of Massachusetts Amherst (2011, 2016). She is currently working on her first manuscript, based on her research on critical consciousness-raising in black poetry and drama during the Black Power Movement, as well as a co-edited volume on international Black Art Movement connections and collaborations. She received an Esther Terry Award for Distinguished Dissertation in Afro-American Studies at the University of Massachusetts Amherst for her study *Daring Propaganda for the Beauty of the Human Mind* in 2017. She is currently a University of Hartford Humanities Center Faculty Fellow (2019-20) for her research on singer/actor Janelle Monae's *Dirty Computer* album and its accompanying "emotion picture." Her research interests include art and social change; African-American literary movements, music, and visual media; women's liberation studies; and Afro-futurism.



**BARBARA RILEY** received her BA, MA, and MPhil in American Studies from Yale University, where she worked as a research assistant on the *Frederick Douglass Papers* and as an editor of historical papers at Sterling Memorial Library. Areas of academic concentration include 20th-century American public policy, 19th-century American literature, and African-American history. She served as Head of School at Hopkins School in New Haven, where she also taught in the History Department, before returning to Yale to tutor and teach writing in the English Department.



**REBECCA MARK**, the former Chair of the English Department, Associate Dean and Director of the Center for Academic Equity at Tulane University is now taking on the role of Director of the Institute for Women's Leadership (IWL) at Rutgers University. Professor Mark is a scholar and professor whose research addresses southern writing and cultural representations of trauma. Her books include: *The Dragon's Blood: Feminist Intertextuality in Eudora Welty's Fiction* (University Press of Mississippi 1994) and *Ersatz America: Hidden Traces, Graphic Texts, and Mending of Democracy* (University of Virginia Press, 2014). Professor Mark is presently completing *The Radical Welty: A Private Address and Owl Eyes*, a book of original graphic inscriptions. Professor Mark was a Posse Mentor (2010-2014), the founding Executive Director of the Newcomb College Institute (2006-2008), and a founding member of the Deep South Regional Humanities Center (2001-2003). Professor Mark received the Public Humanities Achievement Award from the Mississippi Humanities Council for directing the civil rights conference *Unsettling Memories* (2004), the Weiss Presidential Fellow for teaching in 2014, and the Greenberg Family Professor in Social Entrepreneurship 2014-present.



**RACHEL WALKER** is an Assistant Professor of History at the University of Hartford. She earned her PhD from the University of Maryland, College Park in 2018 and is currently working on her first book project, *Beauty and the Brain: The Science of the Human Mind in Early America*. As both a scholar and a teacher, Walker focuses on the history of women, gender, and sexuality in America. Her research has been supported by numerous archives and institutions, including the Smithsonian Museum's National Portrait Gallery, the McNeil Center for Early American Studies, the Library Company of Philadelphia, and the American Antiquarian Society. She has also received awards for teaching and mentoring, including the University of Maryland's Mary Savage Snouffer Fellowship, which was designed to facilitate innovative scholarship by female scholars. Within and beyond the classroom, Walker is committed to empowering women and advocating for gender equity.



**PATRICE A. HARRIS**, MD, MA, a psychiatrist from Atlanta, became the 174th president of the American Medical Association in June 2019, and the organization's first African-American woman to hold this position. Dr. Harris has diverse experience as a private practicing physician, public health administrator, patient advocate and medical society lobbyist. Dr. Harris currently spearheads the AMA's efforts to end the opioid epidemic and has been chair of the AMA Opioid Task Force since its inception in 2014. During her presidency, Dr. Harris will continue to lead the task force as it works across every state to eliminate barriers to treatment, provide patients with access to affordable, non-opioid pain care, and fight the stigma faced by those with substance use-disorders.



**SUSAN J. BASERGER** is a Professor at Yale University in Molecular Biophysics & Biochemistry, Genetics and Therapeutic Radiology. She was the first woman graduate of Yale College to receive tenure in the biological sciences in the Faculty of Arts and Sciences at Yale. Her laboratory has pioneered the molecular basis of how ribosomes are made in our cells, and is now pursuing the mechanistic basis of human diseases called ribosomopathies. She has won the Charles W. Bohmfalk Prize for basic science teaching at the Yale School of Medicine, the William C. Rose Award from the American Society for Biochemistry and Molecular Biology (ASBMB) for outstanding contributions to scientific research and a demonstrated commitment to the training of young scientists, the Connecticut Technology Council Women of Innovation Category Winner in Research Innovation and Leadership, and was elected to the National Academy of Inventors.



**EVA ABADA**, MD, MA, is a resident physician in clinical and anatomic pathology at the Wayne State University School of Medicine, in Detroit, Michigan. She is a global health advocate and is passionate about women's health and empowering the next generation of women leaders in science. Dr. Abada currently serves on the leadership team of 500 Women Scientists, an organization working to transform leadership, diversity, and public engagement in science.



**POOJA CHANDRASHEKAR** is a medical student at Harvard Medical School. She graduated from Harvard College with an AB in Biomedical Engineering and subsequently completed a Fulbright Scholarship in India. Alongside clinical medicine, she is passionate about improving the quality and delivery of healthcare, and hopes to leverage emerging technologies and policy levers to transform care for underserved populations. Her research focuses on using data analytics and informatics to measure the cost, quality, and appropriateness of care and inform the development of high-performing health systems and equitable policies. As a champion for education equity, Pooja is the founder and CEO of ProjectCSGIRLS, an international nonprofit dedicated to encouraging middle school girls to pursue technology and computer science. She also founded the Action and Civic Tech Scholars Program to teach civic technology to underrepresented high school students in Dorchester, MA. She serves on the boards of She Rocks the World and the National Girls Collaborative Project.



**MADELINE WILSON** is Chief Quality Officer at Yale Health, Yale University's staff model HMO providing care for 40,000 Yale University faculty, staff, students, and dependents. She is a general internist by training and has balanced administrative work and clinical care throughout her career. Over the past 15 years at Yale Health she has also been Chief of Internal Medicine and Medical Director for Population Health. Now, as Chief Quality Officer, she is responsible for population health, wellness, quality improvement, and patient safety. Throughout her career she has sought to improve systems to enhance care for patients and improve the work experience for clinicians. Her patients continue to keep her connected to what matters most in healthcare.



**ALANNA RUTHERFORD** is Vice President of Global Litigation and Competition at Visa Inc., where she oversees antitrust and regulatory issues and all intellectual property and European litigation. Before, Ms. Rutherford was an equity partner at Boies, Schiller & Flexner LLP, where she focused on civil litigation and antitrust. She led many successfully concluded trials and litigation matters, including the constitutional takings case against the United States by AIG shareholders; the 9/11 World Trade Center insurance trial; and a \$4 billion settlement for American Express in its antitrust case against Visa and MasterCard. The youngest and first black equity partner at her firm, Ms. Rutherford was named to the inaugural edition of Crain's 100 Women Leading Lawyers in New York and Law 360's Rising Star – One of the top 5 trial lawyers under 40. She also chairs Avenues for Justice, a non-profit alternative to juvenile detention in New York, and serves on the board of New York Live Arts. Ms. Rutherford attended Columbia University School of Law, where she was a Harlan Fiske Stone Scholar and a senior editor of the Columbia Law Review. She also attended Georgetown University's School of Foreign Service and the Institute of Political Studies ("Sciences Po") in Paris, France.



**CATHERINE WEISS** is Chair of the Lowenstein Center for the Public Interest and a partner at Lowenstein Sandler. She both directs and participates in the firm's pro bono practice, which dedicates more than 20,000 hours annually to impact litigation, individual representation, and transactional work on behalf of non-profit organizations. Before joining Lowenstein Sandler, Catherine served as director of the Division of Public Interest Advocacy in the NJ Department of the Public Advocate. She supervised a staff of lawyers, policy analysts, and investigators working to advance the public interest through a coordinated program of research, reporting, advocacy, and litigation. Previously, Catherine worked on voting rights as Deputy Director of the Democracy Program at the Brennan Center for Justice at NYU School of Law and as director of the Reproductive Freedom Project in the national office of the ACLU. Catherine has also worked as a consultant to civil rights and human rights organizations and taught as an adjunct professor at Rutgers Law School in Newark. She clerked for Judge Alvin Rubin of the United States Court of Appeals for the Fifth Circuit. She holds both a law degree and a master's degree in political science from Yale.



**ELIZABETH EMBRY** has spent her career in local and state government in a combination of legal and policy roles. Elizabeth is currently a Special Assistant in the Maryland Office of the Attorney General focusing on investigations. She previously served as Chief of the Criminal Division in the Office of the Attorney General, focusing on violent criminal organizations, crimes against vulnerable persons, and health care fraud. She was previously a top deputy to then-Baltimore City State's Attorney Gregg L. Bernstein. She has served as a felony prosecutor, as Director of the Mayor's Office of Criminal Justice, and in several other government roles. Elizabeth has served on the boards of various non-profits, including the Public Justice Center, Strong City Baltimore, and more. She is an adjunct professor at the University of Baltimore School of Law and the University of Maryland School of Law. Earlier this year, Elizabeth was Rushern Baker's running mate in his race for Governor. She ran for Mayor in 2016, finishing third in a field of 13. A Baltimore City native, Elizabeth graduated from Baltimore City College in 1995 and received a BA from Yale University and a JD from Columbia University School of Law.



**SARA MOSS** is Vice Chair of The Estée Lauder Companies. In her role, Ms. Moss serves as a senior advisor to the Board of Directors, Executive Management and the Lauder Family. She is a leader of the Sustainability Executive Committee. She co-leads the Women's Leadership Network (WLN) and works collaboratively with senior leaders and others across the organization to drive the company's Women's Leadership initiatives and Governance pillars. Ms. Moss previously served as Executive Vice President and General Counsel at The Estée Lauder Companies for 16 years, where she was responsible for the company's worldwide Legal and Global Security Functions. Before joining the company, Ms. Moss was Senior Vice President and General Counsel at Pitney Bowes Inc. Prior to that, she held legal leadership roles in the public and private sectors. Ms. Moss was a law clerk to the Honorable Constance Baker Motley, US District Judge in the Southern District of New York. She then served as an Assistant US Attorney in the Southern District of New York. She was a litigator at Davis Polk & Wardwell and then litigation partner at Howard, Darby & Levin (now Covington & Burling). She established the Sara Moss Women's Leadership Program at NYU Law School and serves on the NYU Law School Board and other distinguished boards.



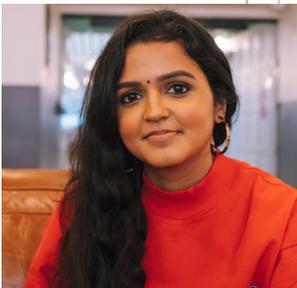
**SHEILA HAYRE** is a Visiting Associate Professor and the Waring and Carmen Partridge Faculty Fellow. She joined Quinnipiac University School of Law in 2016 and teaches immigration law and Introduction to Representing Clients. She supervises students as they represent low-income clients in need of immigration assistance. Sheila is the faculty advisor for the International Human Rights Society and for the Human Trafficking Prevention Project, a program in which students train employees in "frontline" industries to respond to human trafficking. As an educator, Sheila embraces experiential methodologies that bring her students into contact with real-world problems and real clients. Sheila received her AB and AM from Stanford University. After graduating from Yale Law School in 2002, she clerked for the US Court of Appeals for the Second Circuit and the US District Court for the District of Connecticut. She then practiced law at New Haven Legal Assistance Association, Inc. for 10 years. Sheila also formerly taught in the Faculty of Law at the National University of Singapore. She currently chairs the Committee on Human Trafficking for the Connecticut Bar Association and serves on the Board of Directors of Connecticut Legal Services and on several other boards. Sheila was also recently chosen as a James W. Cooper Fellow of the Connecticut Bar Foundation.



**AMY JIN** is a leadership coach and inspirational speaker. She uses mindfulness, psychology, and neuroscience to help entrepreneurs and executives unlock their superpowers and lead consciously. A passionate advocate for women, she is the co-creator and co-host of “Straighten Your Crown,” a podcast for female founders who want to take over the world. Amy also serves as a pitch coach for startup founders who are looking to perfect their storytelling for both off and on stage investor pitches. Previously, Amy led emerging business development at Google, including the international launch of Google Pay across Europe. Her training in sales and communication made her a top rated facilitator for Google’s public speaking and mindfulness workshops. Prior to Google, Amy was an award-winning Account Executive for OpenTable, where she helped build the company’s revenue towards its 2009 IPO. Amy is a second time entrepreneur, having founded MEI New York, a fashion startup which was featured in *Women’s Wear Daily*, *Nylon Magazine*, and *Daily Candy*. Amy holds a BA in Psychology and Legal Studies from the University of California, Berkeley. She is a certified yoga teacher, an avid meditator, a sailing and tango enthusiast, and has traveled to 46 countries.



**CLAIRE WASSERMAN** is an educator, writer, and community builder, dedicated to closing the gender wage and leadership gap, and was named one of *Entrepreneur Magazine’s* 100 Most Powerful Women. As the founder of Ladies Get Paid, Claire grew the community to 50,000 from all 50 states and more than 120 countries. Claire frequently speaks at companies, including a worldwide tour with PayPal. She has also partnered with the City of Los Angeles, Nike, and Secret Deodorant, among others. She is currently writing a book about women, work, and self-worth, to be published by Simon & Schuster. (Also, her twin brothers were Yale '14!)



**DEEPTI SHARMA** is a lifelong entrepreneur and the CEO and Founder of FoodtoEat, a community-minded catering concierge service. She started FoodtoEat in 2011 to connect immigrant, women and minority-owned food vendors to opportunities for growth, ultimately helping them strengthen their own business skills. FoodtoEat helps businesses feed employees great food and build stronger and more diverse work cultures. She is also a Co-Founder of Bikky, a platform solving customer engagement for restaurants. As a mother and small business owner, Deepti is a vocal advocate for policies that benefit these communities. She served on the Board for the Business Center for New Americans, a non-profit that encourages immigrant entrepreneurship by providing micro-loans and financial education. She also writes about how companies can modernize motherhood in the workplace and mentors female entrepreneurs as part of the NYC Mayor’s WE NYC initiative. Deepti is a World Economic Forum Global Shaper, a *Forbes* 30 Under 30 alumnae, and an avid runner. She lives in Queens with her husband and two children.



**KATHLEEN GRIFFITH**, best known for fearless strategy, is the Founder and CEO of Grayce & Co, a marketing and media consultancy that helps leading Fortune 100 brands and media companies. Her company has in five years directed over \$500M in marketing dollars with clients ranging from NIKE Women to Verizon. Kathleen is also the Founder of Build Like A Woman, a global platform providing inspiration, tools and community for women builders to rise and thrive in all aspects of their businesses and lives. The platform includes a digital course and an interview series which highlights the work of female builders like Jessica Alba, Arianna Huffington, Tina Brown, Jennifer Fisher, Tamara Mellon, Grace Helbig, Brit Moran, Rebecca Minkoff and more. Her work has been recognized with awards, including a Cannes Gold Lion for creativity and an Effie for effectiveness. She has been featured as a Top 40 Disruptor by *Adweek*, Female Lead by *Fastcompany*, Leading Woman In Business by *Huffington Post*, Creative Innovator by Condé Nast, Business Leader Of The Year by Harvard Club, IBM Think Leader, Women in the World Entrepreneur and Facebook business leader. Kathleen has appeared as a judge/investor on the BBC’s *Apprentice*, as well as *Elevator Pitch*, and has a new TV series in development.



**SAPNA SHAH** is an angel investor, retail expert, and three-time entrepreneur. Through Red Giraffe Advisors, Sapna makes early-stage seed investments in retail tech, fashion tech, ecommerce and consumer startups. Sapna is also the founder of Retail X Series, a retail startup boot camp program for pre-seed stage founders who are revolutionizing the future of retail. She also serves on the Board of Directors of the NY Tech Alliance. Previously, Sapna co-founded Retail Eye Partners, an independent Wall Street equity research firm. Sapna also co-founded a menswear e-commerce retailer, Mind the Chap. Prior to Retail Eye Partners, Sapna held executive strategy roles at Linens ‘n Things, Inc., and Ann Taylor, and spent time at Gap, Inc. Previous to her career in retail, Sapna worked in investment banking at Punk, Ziegel & Knoell and in credit at Morgan Stanley. Sapna received her BS in Economics from the Wharton School as well as a BA in East Asian Studies from the College of Arts & Sciences at the University of Pennsylvania. She received her MBA from Columbia Business School.

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